Roll No. Total No. of Pages : 02

Total No. of Questions: 09

BA JAMC (2019 Batch) (Sem.-2)
GLOBAL MEDIA AND POLITICS

Subject Code: BAJMC-203-18 M.Code: 75892

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a. Bollywood
- b. Media Hegemony
- c. Conglomerates
- d. Cold war
- e. NWICO
- f. UNESCO
- g. Golf War
- h. Globalisation
- i. Digital divide
- j. Culture

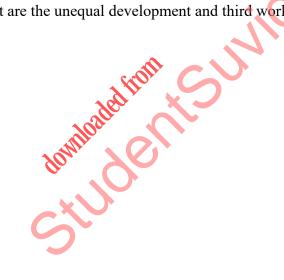
1 | M-75892 (S2)-1527

SECTION-B

- 2. Explain the Nazi propaganda in details.
- 3. Discuss the role of media in Vietnam War.
- 4. Elucidate the discourse of globalisation with suitable examples.
- 5. Differentiate between global and regional media.
- 6. Explain cultural politics with suitable examples.

SECTION-C

- 7. What is cultural imperialism and explain the role of global media?
- 8. Explain about the disintegration of USSR and Radio free Europe.
- 9. What are the unequal development and third world concerns?



NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M-75892 (S2)-1527